

## STAFF AT LARAC



**CANDICE FRYE**

*Executive Director*  
director@larac.org / x3

**PHIL CASABONA**

*Festival, Shop*  
+ *Gallery Curator*  
festivals@larac.org / x2



**KORI ALBRECHT**

*Community Outreach*  
+ *Gallery Curator*  
outreach@larac.org / x4

## BRONZE SPONSOR (\$250)

- + Quarter page ad in LARAC's annual June arts festival program guide.
- + Business recognized on LARAC's sponsor wall located in the gallery entrance
- + Business link on LARAC's sponsor page
- + Receive all of LARAC's printed and electronic communication.
- + Quarterly advertising on LARAC's social media and e-newsletters

## SILVER SPONSOR (\$500)

- + Half page ad in LARAC's annual June arts festival program guide
- + Business recognized in LARAC's fall festival program guide
- + Business link on LARAC's sponsor page

- + Receive all of LARAC's printed and electronic communication
- + 5 tickets to LARAC's Falls Festival
- + Business recognized in select LARAC printed material
- + Business recognized on LARAC's sponsor wall located in the gallery entrance
- + Quarterly advertising on LARAC's social media and e-newsletters

## GOLD SPONSOR (\$1000)

- + Lapham Gallery exhibit sponsor or Program sponsor
- + A half page ad in LARAC's annual June Arts festival program guide
- + Business recognized in LARAC's fall festival program guide
- + Business link on LARAC's sponsor page
- + Receive all LARAC printed and electronic communication
- + 10 tickets to LARAC's fall festival
- + Business recognized in select LARAC printed material
- + Business logo on LARAC's sponsor wall located in the gallery entrance
- + Quarterly advertising on LARAC's social media and e-newsletters

## PLATINUM SPONSOR (\$2000)

- + Full page interior ad in LARAC's annual June arts festival program guide
- + Festival section sponsor with business logo on festival guide maps

- + Business recognized in LARAC's fall festival program guide
- + Business link on LARAC's sponsor page
- + Receive all LARAC printed and electronic communication
- + 10 tickets to LARAC fall Festival
- + Business recognized in select LARAC printed material
- + Business logo on LARAC's sponsor wall, located in the gallery entrance
- + Business link and logo on all LARAC electronic newsletters.
- + Quarterly advertising on LARAC's social media and e-newsletters

## BUSINESS PARTNERSHIP (\$3500)

- + All platinum member benefits
- + All employees receive general membership benefits

**BUSINESS  
SPONSORSHIP  
CREATES  
OPPORTUNITY**

# LARAC SNAPSHOT

- + Over 2,000 artists are represented yearly through the gallery, gift shop, festivals and re-grant program.
- + Thousands visit Lapham Gallery and LARAC Gift Shop annually.
- + Over 53,000 virtual audience members utilize LARAC's website and digital resources
- + LARAC has hosted over 100 musical and theatrical performances since 2017.
- + The LARAC June Arts Festival guide appears with the Friday edition of The Post Star, circulation to approximately 35,000 subscribers.
- + LARAC is an active member of the Arts District of Glens Falls, the Adirondack Chamber of Commerce, the Lake George Chamber of Commerce and the Glens Falls Collaborative.

**LARAC is a year-round, non-profit arts organization founded in March of 1972 to enhance cultural services in Warren, Washington and Northern Saratoga Counties.**

## STOP BY OR CALL US

7 Lapham Pl. Glens Falls, NY 12801  
518.798.1144

## LARAC SPONSORS

### PLATINUM



### GOLD

Glens Falls Collaborative  
NBT Bank

### SILVER

Arts Spark  
City of Glens Falls  
Miller Mechanical  
Morgan Stanley  
Queensbury Hotel  
Saratoga Escape  
Stewart's Shops  
Stored Tech  
SUNY Adirondack

### BRONZE

Adk Theater Festival  
Adk 2 Way Radio  
Advokate  
Associates of Glens Falls Inc.  
Cifone Construction  
Cottrell Dental  
Curtis Lumber  
Friends of Crandall Library  
Glens Falls Area Realty  
Joseph P. LaFiura, CPA KEENA  
Lake George Music Festival  
Law Office of William Nealon  
Look TV  
M&M Printing  
Rose & Kiernan  
SD Atelier  
Shutze Family Dentistry



**Council on  
the Arts**

LARAC is funded, in part, by the New York State Council on the Arts. Operating funds are also generated by memberships, grant funding, festivals and other fundraisers.

