

STAFF AT LARAC



CANDICE FRYE

Executive Director
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PHIL CASABONA

*Festival + Shop + Program
+ Gallery Co-Curator*
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KORI WHITE

*Community Outreach
+ Gallery Co-Curator*
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BRONZE SPONSOR (\$250)

- + Quarter page ad in LARAC's annual June arts festival program guide.
- + Business recognized on LARAC's sponsor wall located in the gallery entrance
- + Business link on LARAC's sponsor page
- + Receive all of LARAC's printed and electronic communication.
- + Quarterly advertising on LARAC's social media and e-newsletters

SILVER SPONSOR (\$500)

- + Half page ad in LARAC's annual June arts festival program guide
- + Business recognized in LARAC's fall festival program guide
- + Business link on LARAC's sponsor page

- + Receive all of LARAC's printed and electronic communication
- + 5 tickets to LARAC's Falls Festival
- + Business recognized in select LARAC printed material
- + Business recognized on LARAC's sponsor wall located in the gallery entrance
- + Quarterly advertising on LARAC's social media and e-newsletters

GOLD SPONSOR (\$1000)

- + Lapham Gallery exhibit sponsor or Program sponsor
- + A half page ad in LARAC's annual June Arts festival program guide
- + Business recognized in LARAC's fall festival program guide
- + Business link on LARAC's sponsor page
- + Receive all LARAC printed and electronic communication
- + 10 tickets to LARAC's fall festival
- + Business recognized in select LARAC printed material
- + Business logo on LARAC's sponsor wall located in the gallery entrance
- + Quarterly advertising on LARAC's social media and e-newsletters

PLATINUM SPONSOR (\$2000)

- + Full page interior ad in LARAC's annual June arts festival program guide
- + Festival section sponsor with business logo on festival guide maps

- + Business recognized in LARAC's fall festival program guide
- + Business link on LARAC's sponsor page
- + Receive all LARAC printed and electronic communication
- + 10 tickets to LARAC fall Festival
- + Business recognized in select LARAC printed material
- + Business logo on LARAC's sponsor wall, located in the gallery entrance
- + Business link and logo on all LARAC electronic newsletters.
- + Quarterly advertising on LARAC's social media and e-newsletters

BUSINESS PARTNERSHIP (\$3500)

- + All platinum member benefits
- + All employees receive general membership benefits

**BUSINESS
SPONSORSHIP
CREATES
OPPORTUNITY**

LARAC SNAPSHOT

- + Over 2,000 artists are represented yearly through the gallery, gift shop, festivals and re-grant program.
- + Thousands visit Lapham Gallery and LARAC Gift Shop annually.
- + Over 53,000 virtual audience members utilize LARAC's website and digital resources
- + LARAC has hosted over 100 musical and theatrical performances since 2017.
- + The LARAC June Arts Festival guide appears with the Friday edition of The Post Star, circulation to approximately 35,000 subscribers.
- + LARAC is an active member of the Arts District of Glens Falls, the Adirondack Chamber of Commerce, the Lake George Chamber of Commerce and the Glens Falls Collaborative.

LARAC is a year-round, non-profit arts organization founded in March of 1972 to enhance cultural services in Warren, Washington and Northern Saratoga Counties.

STOP BY OR CALL US

7 Lapham Pl. Glens Falls, NY 12801
518.798.1144

LARAC BUSINESS SPONSORS

PLATINUM



GOLD

Glens Falls Collaborative
NBT Bank

SILVER

Arts Spark
City of Glens Falls
Miller Mechanical Services
Morgan Stanley Queensbury
Hotel Saratoga Escape
Stewarts Shops
Stored Tech
SUNY Adirondack

BRONZE

Adk Theater Festival	Glens Falls Area Realty
Adk 2 Way Radio	Joseph P. LaFiura, CPA
Advokate	KEENA
Associates of Glens Falls Inc.	Lake George Music Festival
Cifone Construction	Law Office of William Nealon
Cottrell Dental	Look TV
Curtis Lumber	M&M Printing
Friends of Crandall Public Library	Rose & Kiernan
	SD Atelier
	Shutze Family Dentistry



Council on
the Arts

LARAC is funded, in part, by the New York State Council on the Arts. Operating funds are also generated by memberships, grant funding, festivals and other fundraisers.

