



2012 LARAC ART FESTIVALS

APPLICATION, GUIDELINES & POLICIES

APPLICATION POSTMARK DEADLINE : **February 29, 2012**

{If applying for both Spring and Fall Festivals }

FALL ONLY APPLICATION POSTMARK DEADLINE : **September 3rd**



41st Annual June Arts Festival: June 16-17, 2012

Glens Falls City Park, Glens Falls, New York

Juried fine art and craft show.

First major outdoor summer event in the region, drawing crowds of over 20,000.

Food concessions, family activities, live music.

Free; Open to the Public 10 am - 5 pm Saturday and Sunday; Rain or Shine.

29th Annual Fall Arts Festival: November 3-4, 2012

Queensbury, New York

Juried fine art and craft show.

Well-established, pre-holiday shopping event. Admission \$4/under 12 free.

Saturday, 10 am - 5 pm; Sunday, 10 am - 4 pm

Both festivals promoted extensively: Newspaper ads, Press Releases and Feature stories in local and regional publications; Radio and T.V. Advertising, live interviews and appearances; Flyers; Spring: 20-page Program Guide distributed in 34,000 newspapers June 15th; Fall: Full-page program guide printed in local weekly newspaper circ. 25,000 November 1st.

GUIDELINES & POLICIES

The LARAC Art Festival Guidelines & Policies are strictly enforced. A full listing of our guidelines and policies is available by request or on our website: www.LARAC.org. A SUMMARY of the LARAC guidelines and standards is as follows:

JURYING:

Jurying for both the Spring and Fall Festivals is done by panels of experts from each category who see only exhibitors' CDs or photographs. Supply invoices may be requested by jury panel for further verification of handcrafting. LARAC staff will sit in with jurors and provide additional information from the application. **LARAC MEMBERS ONLY:** If you exhibited in previous year, and your work is once again accepted into the 2012 show, jury fee will be waived for this year (2012). Members receive this benefit only when exhibit three consecutive years, providing you keep the quality of your product high, and maintain current membership status of LARAC. Members pay jury fees every 4 years if exhibit consecutively. **LARAC members** also pay reduced jury fees every four years, provided they are consecutive. Application and photos/CD will still be required each year. Stringent monitoring for quality of product will be enforced during each show.

LATE APPLICATIONS:

Applications placed and received AFTER the postmark deadlines will be assessed an additional **\$15 handling fee.**

NOTIFICATION of PARTICIPATION IN LARAC FESTIVALS:

Notification of participation in LARAC 2012 June Festival is made by March 30th. If applied for both festivals at first deadline, consider an acceptance to be for both festivals. Notification of participation in LARAC 2012 Fall Festival is made by September 7th, 2012.

ELIGIBILITY:

LARAC Festivals are open to all fine art and craft artists with no geographic or membership restrictions.

ARTIST ON SITE

LARAC requires the artist/craftsperson who actually created the work to be on site at all festivals. No agents, dealers, or representatives may attend in place of the artist. Photo ID may be required to assure compliance with this policy. ****Commercial studios involved in volume production are not eligible for participation.****

STANDARDS:

1. All work displayed for sale must be of the artist's original design and handcrafted/executed by the artist/exhibitor.
2. Work should demonstrate skill and mastery of the medium.
3. Traditional crafts should be historically correct and well executed.
4. Reproductions of original work must involve handwork or direct supervision by the artist.
5. The following are **NOT ACCEPTABLE**: Embellished items; Decoupage on manufactured items; Direct Buy/Resell items; Objects made from commercial kits, molds, or patterns; Imported or manufactured goods. **SUPPLY INVOICES MAY BE REQUIRED IF JURY MEMBERS NEED FURTHER VERIFICATION OF HANDCRAFTING !!!**

IMPORTANT, PLEASE READ: NON-SCREENED WORK

Art or craft, which was not included in the original jurying and is brought to the show, must be of the EXACT SAME caliber and quality as the work that was juried. DURING or AFTER booth set-up, LARAC reserves the right to require the removal of any work not consistent with the juried work. If vendor does not comply, LARAC reserves the right to require removal of vendor and his/her booth entirely from the show.

ACCEPTANCE POLICY

Once accepted into the festival, you will be invoiced for the booth fee balance due. If applied for both festivals, you will be invoiced for both balances due, but must pay at least the June balance due by June deadline.

SPRING Booth Balance in FULL is due by: **APRIL 27, 2012**

FALL Booth Balance in FULL is due by: **October 5, 2012**

CANCELLATION POLICY

Cancellations after the final cancellation date, whether cancelled by the vendor, or by LARAC in the event of booth non-payment, do not receive any refund of any kind.

SPRING Booth Final Cancellation Date: **MAY 11, 2012**

FALL Booth Final Cancellation Date: **October 12, 2012**

TAX IDENTIFICATION REQUIRED ON APPLICATION

All Exhibitors must have a NYS Sales Tax number clearly visible in their booth and collect applicable NYS Sales Tax (7% general merchandise and 3% clothing). To obtain a Sales Tax ID #, log onto: www.nys-permits.org. To send for an application, contact NYS Dept. of Taxation & Finance - Sales Tax Unit, WA Harriman Campus, Albany, NY 12227-0155; calls within NYS: 800-225-5829; calls outside NYS: 518-485-6800.

SECURITY and LIABILITY

LARAC's June Art Festival is held in a city park next to the police station; however, the liability of all goods left overnight rests with the exhibitor. As sponsors of the LARAC June Arts Festival, Lower Adirondack Regional Arts Council (LARAC), and also the City of Glens Falls, are not responsible for injury or damage to persons or property caused by items for sale or display at the LARAC June Arts Festival. Further, any injury or damage to persons or property caused by items for sale or display at LARAC June Arts Festival is the sole responsibility of the exhibitor. Property owners, agents, and craft show producers shall be held blameless from any liability thereof. Further Certificate of Insurance will be required from each accepted vendor.

LARAC's Fall Art Festival is held in a secured indoor location; however, the liability of all goods left overnight rests with the exhibitor. As sponsors of the LARAC Fall Arts Festival, Lower Adirondack Regional Arts Council (LARAC), and also the Adirondack Sports Complex, are not responsible for injury or damage to persons or property caused by items for sale or display at the LARAC Fall Arts Festival. Further, any injury or damage to persons or property caused by items for sale or display at LARAC Fall Arts Festival is the sole responsibility of the exhibitor. Property owners, agents, and craft show producers shall be held blameless from any liability thereof. Further Certificate of Insurance will be required from each accepted vendor.

VI. BOOTH INFORMATION:

*Note: Most booths have very limited storage space alongside or behind them. There is NO electricity at the June Festival. The June Festival is Rain or Shine. Please provide cover for yourself!!
Your entire booth/tarp must fit inside the designated area.*

JUNE Booth Information:					
a.– 10x10G (located on an interior aisle of grass)	\$245	<input type="checkbox"/>	REQUEST FOR SAME BOOTH as PRIOR YEAR: (Booth will be granted to the first depositor for that booth #.)	#	(June Booth # Requested)
b.– 10x10S (located with one selling side along sidewalk)	\$270	<input type="checkbox"/>			
c.– 20x10G (located on an interior aisle of grass)	\$495	<input type="checkbox"/>			
d.– 20x10S (located with one selling side along sidewalk)	\$520	<input type="checkbox"/>			
e.– Corner Spot Request ... first come, first serve	\$ 25	<input type="checkbox"/>			
<small>Depending on overall layout, we may not be able to accommodate a corner space; in which case we will refund your \$25 prior to the show.</small>					

FALL Booth Information:					
a.– 10x10	\$225	<input type="checkbox"/>	REQUEST FOR SAME BOOTH as PRIOR YEAR: (Booth will be granted to the first depositor for that booth #.)	#	(Fall Booth # Requested)
b.– 10x20	\$400	<input type="checkbox"/>			
c.– Electricity	\$ 25	<input type="checkbox"/>			

VII. PAYMENT OPTIONS & FESTIVAL AGREEMENT

Application Fees	Amount	Payment
Jury Fee - \$20 per show (or \$35 if applying for both shows. **)	\$20.00/\$35.00	\$
Late Fee <small>(if received <u>after</u> postmark deadline)</small>	\$15.00	\$
Booth Deposit - per show	\$50.00	\$

**** LARAC Members pay \$10 Jury Fee for one Festival/ \$15 Jury Fee for both Festivals. Also, LARAC Members Jury Fees are good for 3 years, but members must still submit annual work samples to prove workmanship quality standards have remained.**

Check ___ Money Order ___ MasterCard ___ Visa ___
(Payable to LARAC)

Card # _____

Exp. Date (Mo. _____ Yr. _____) V-Code _____

Signature: _____

By signing, I am stating that I have read and agree to comply with the LARAC Festivals GUIDELINES AND POLICIES. I understand that jury fees are non-refundable. The booth deposit will be returned if I am not accepted. As the creating artist, I agree to be present and on site for the duration of each LARAC FESTIVAL. I also agree to security and liability terms and conditions.

Signature: _____ Date: _____

VIII. CHECKLIST: before mailing, be sure that you have included:

- ___ Three images (CD preferred) of work, and an image of workshop/works of art in progress requested.
- ___ Two Samples (only for Food items, Soaps, Lotions, and Candles)
- ___ Completed Application (Sections I-VIII including payment information)
- ___ Payment (includes application jury fee, booth deposit of \$50, & late fee if applicable)